

jwcreate 



branding

...solutions professionally delivered

PORTFOLIO | 2012



Designed the corporate identity to launch a new online gym service. Work included the new logo plus the design of their homepage and various deeper website pages

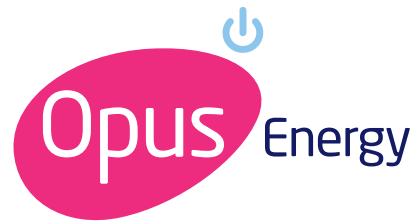
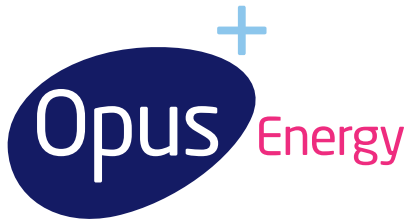


tonica

The logo for 'tonica' features a stylized green compass rose with a purple needle pointing towards the top-right, positioned above the letter 'i' in the word 'tonica'.

Branding work for tonica, a new marketing insight company.
Work included branding advice, logo design, and business cards.





Rebranding work for Opus Energy, a leading supplier of renewable and cleaner energy for business. Work included logo design and development, corporate magazine, stationery and brand guidelines



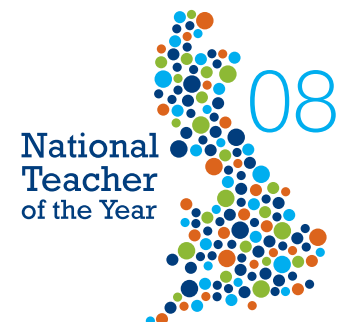
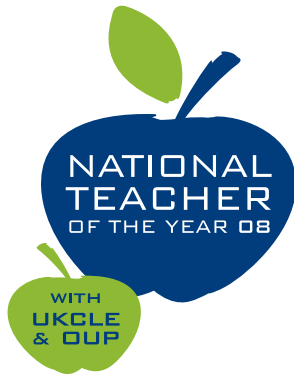


celeBRating
90
years
1919 - 2009



Refreshed the existing Arts Educational Schools London identity, created a 90th Anniversary Gala logo and a suite of sub brand logos for their various courses





Created the identity to promote the Law Teacher of the Year award for Oxford University Press. Work for both the 2008 & 2009 competitions included copy lines, identity, campus posters, postcards, 12pp leaflet and exhibition banner



CANBY

Bags for a better world



Created the identity for a leading manufacturer of eco-friendly reusable bags, made from fairly traded cotton and jute. Design work included logos, stationery materials and a product brochure





Designed corporate identity concepts for a firm of accountants based in Reading. The branding update was inspired by their strapline 'time to grow your business'



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